

CHUCK E FOCUS

Week 23 – June 9, 2017

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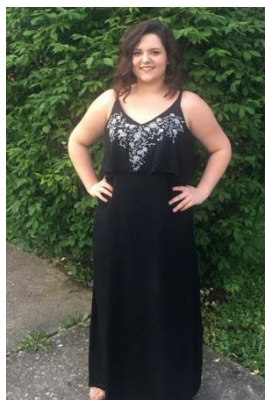


CHECK OUT THESE NUMBERS!

SHOUT OUT TO THESE OUTSTANDING RESTAURANTS IN MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!

	Restaurant	2016	2017	YOY Increase
1.	Union, NJ #542	\$28,410	\$42,906	51.0%
2.	Boca Raton, FL #682	\$26,326	\$37,061	40.8%
3.	Greece, NY #839	\$14,643	\$20,595	40.6%
4.	N Bergen, NJ #485	\$25,571	\$34,585	35.3%
5.	Allentown, PA #448	\$28,710	\$37,923	32.1%
6.	Rapid City, SD #861	\$10,630	\$13,923	31.0%
7.	Langley, BC #847	\$17,839	\$23,334	30.8%
8.	Bellevue, WA #305	\$22,443	\$29,266	30.4%
9.	Manchester, MA #472	\$27,154	\$35,127	29.4%
10.	Jacksonville Regency, FL #062	\$24,489	\$30,781	25.7%

CAST member SPOTLIGHT OF THE WEEK



SOUTHEAST

Meet Sydney Kelly, Cast Member in restaurant #340 Clarksville. Sydney has been a super star with Chuck E. Cheese for 8 months now and counting! She quickly moved into the birthday coordinator role and has dominated in the show room. All of our guests LOVE her hospitality is truly amazing. When she is not hosting fantastic parties, she is also an amazing cashier. She wants to grow with the company and become a manager after graduating high school. Her smile keeps all of us smiling. Sydney NEVER wears matching socks, she eats salsa with a spoon and absolutely hates bacon!



WESTERN

Meet Ashley Santillan, Cast Member in restaurant #307 Las Cruces. Ashley has been a super star with Chuck E. Cheese for 2 ½ years and counting! She stands out because she has a great work ethic, takes initiative, delegates tasks and gets things done 110%! She takes great pride in everything she does. Some of her main interests outside of Chuck E. Cheese is her love for dogs and staying healthy and fit!



dear chuck e...

I just wanted to let you know about the outstanding service we received for my son's 4th birthday party at the Alexandria, VA location. Our party coordinator, Shania, made everything go perfectly smooth. Throughout the party she made sure the kids were getting fed, that parents had a place to stow stuff, that all the copious leftovers were boxed up, and every time I looked anywhere in her direction (usually just looking for my kid or wife) she came right to me to see if I had any questions or concerns. Looking over the photos of the party, I frequently see Shania standing right behind my son either singing the birthday song to him, assuring him that Chuck E. Cheese is friendly, and encouraging him to bravely step into the ticket blaster – and always with a smile. She's a natural! The manager on duty was also frequently coming by our party to make sure everything was meeting our needs and expectations. From start to finish, I really felt like a "guest" in the highest sense of the word. I felt like I was getting concierge-level service at a Chuck E. Cheese, and since I wanted my kid to have the best birthday ever, that really meant a lot to me and my family. Please let them know they are doing a great job!

Central Region
Alexandria, VA #075
RVP Chris Kelly
AD Michael Svoboda
GM Bayardo Hernandez
Cast Member Shania

I just wanted to commend the staff at the Brentwood, CA location. We celebrated my daughter's 4th birthday party and I am completely amazed at the service! I myself work at a very well known store known for exceptional service, and I have to say – hats off to you! I simply couldn't have done it without you. My hostess was running around like a crazy person. She was my lifesaver! She took care of us like she was my BFF. Thank you thank you! It was a pleasure to have my daughters birthday there and I just want to say thank you! You made my day so smooth and knew what to do and offered your help. I only wish I could have taken the time out to commend you and your management team when we were there. We will be back again!

Western Region
Brentwood, CA #041
RVP Tim Kerum
AD Steve Charlebois

We took our 22 year old son there for his birthday and it was fantastic. Everyone there was extra friendly and the service was perfect. Our son enjoyed it so much he wasn't even that embarrassed that we did this for him. The staff made this a wonderful experience and will be remembered forever. The waitress Ayrwen made sure everything was perfect for us. Even the phone order for the party was very professional and friendly. We also liked all the items given and the presentation of them. The cost was well worth everything involved in the celebration. We will be back many times. We just wanted to thank the staff for the above and beyond service.

Southeast Region
Columbus, IN #670
RVP Bill Eich
DM Michele Beavan
GM Nicole McConnell
Cast Member Ayrwen

anniversaries

5 YEARS

Stephany Brannock ~ Location 102
Stephanie Cedillo ~ Location 631
Michael Barreca ~ Location 716
Iliana Hernandez ~ Location 785

10 YEARS

Rebecca Niglio ~ Location 480
Dean Dewald ~ Location 540
Omar Oswald ~ Location 759
Thomas Condif ~ Location 857

15 YEARS

Mark Mandocdoc ~ Location 439

20 YEARS

Rosario Mroeno ~ Location 841

30 Years ~

Greg Navitt ~

Location 324

WOW!

25 Years ~

Vincent Ebb ~

Location 412

WOW!

Our family recently visited Chuck E. Cheese to celebrate our son's 7th birthday. We were so pleased with the service we received and how the manager, Alex, went out of his way to make sure that our son was having an extra special birthday. Our son was excited throughout our visit and chatted happily all the way home about how much fun he had at Chuck E. Cheese for his birthday. Thank you to Alex and his team at the Rochester, NY Chuck E. Cheese on Hylan Drive for a wonderful experience at this location.

Northeast Region
Rochester, NY #839
RVP Jim Brawley
DM Shawna Vazquez
GM William Koneski
Manager Alex



contests

Stuffed Crust Sales Contest

The Stuffed Crust Pizza Sales Contest has officially come to a close!

Individual results are currently being reviewed and will be announced next week.

Congratulations to the Northeast Region and Quad D, winners of the National Ranking for Stuffed Crust Pizza Sales!

Regional Rankings

1. **Northeast Region** 0.512%
2. **Southeast Region** 0.421%
3. **Western Region** 0.410%
4. **Central Region** 0.352%

Check Back Challenge

The submissions have been coming in for trivia questions for new check back cards – thank you! You have one more week to get them in – let's keep them coming!

If your question is one of the lucky chosen ones, you will receive:

- Your name and restaurant # printed on the card
- A limited edition Chuck E. Cheese's 40th Anniversary Pin!

This is open to **EVERYONE!** Please pass the word on around your restaurant. If you would like to participate, please submit your trivia question and answer to myfavoritfun@cecentertainment.com (copy your District AOF) with the following information:

- Your Name
- Your Restaurant #
- #trivia in subject line

Submissions will be accepted starting **NOW – June 16th 2017.**

Winners will be announced in the following week's Chuck E. Focus!

Thank you in advance to all our wonderful, **AMAZING**, Ambassadors of FUN!

coming soon...

The next My Favorite Fun Company-wide Contest.

Regions AND Support Center Quads, be ready to pick your starting line-up!

fun check!



In our upcoming Show, we will be incorporating a Fun Check to help teach the guests how important fun is in our restaurants! The announcement will be done in the style of a breaking news alert, (think Emergency Alert System ☺).



This is not a new concept, during our recent Ambassador of Fun workshops we revisited the idea of the Fun Check. It's a simple call and response, when you hear the term "Fun Check" you respond with whatever you'd like. It can be a shout, a cheer, a hoot, a holler, anything to show our guests, (and more importantly ourselves) that we are having fun in what we do!

If nothing else, the minimum expectation is to throw your hands in the air and scream!

Reach out to your District Ambassador of Fun to find out if there are any Fun Checks that are specific to your district or region. If not, ***now is the time to create one!***

Questions? Contact your Regional L&D Manager or Matt Daniel in the Entertainment Department



tour de fun

Central Intelligence has been thinking long and hard on My Favorite Fun Themes. They wanted to be sure and pick the PERFECT theme to have Jim and Quad D proudly display.

The wait is over – a decision has been made.
The theme will be...

Hawaiian Day!

That's right – get out your leis, your grass skirts, and your flower button downs!

Quad D – This is going to be TON'S of fun to decorate and dress up in this theme!

Need some inspiration? Check out these pictures!



Theme date soon to be announced for Jim and Quad D!

learning & development

Coming soon to a training station near you...

<https://youtu.be/1SfZpvweg1E>



You were teased with this LTO at the end of 2016
– This time it's happening!



It is almost time to start our new LTO
The Philly Cheesesteak Pizza!

July 3rd – Oct 1st
(excludes Canada)

In this weeks mail from the Support Center you
will be receiving your SMTS sheets for this
amazing pizza!

Once you receive all products and standards,
start practicing!

If you have any questions, please feel free to
reach out to your L&D Manager at
learning@cecentertainment.com

Celebration Package



Beginning June 19th, the Celebration package
will include the new Celebration Cookie. Details
coming soon from marketing!

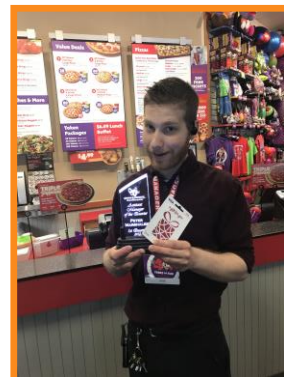
managers of the quarter

ANGIE BREWER'S DISTRICT



Alex Hickey –
Sr. Mgr of the Quarter
Jim Hazard –
GM of the Quarter
Restaurant #097
Naperville, IL

Peter Marshalek
– Asst Mgr of the
Quarter
restaurant #058
Tinley Park, IL



Tammy Wade –
Tech of the Quarter
restaurant #931
Mishawaka, IN

CHUCK E. CHEESE'S



HOT JOBS general manager

834 ~ Edmonton, AB	613 ~ Douglasville, GA	540 ~ Lancaster, PA
041 ~ Bakersfield, CA	034 ~ Chicago, IL	667 ~ Jackson, TN
367 ~ Ladera Heights, CA	688 ~ Arlington Hts, IL	416 ~ Arlington, TX
378 ~ Laguna Hills, CA	665 ~ Olathe, KS	593 ~ San Antonio Bandera, TX
399 ~ Rohnert Park, CA	767 ~ Baton Rouge, LA	937 ~ Amarillo, TX
404 ~ San Jose Kooser, CA	334 ~ Ann Arbor, MI	548 ~ Virginia Beach, VA
761 ~ Santa Maria, CA	562 ~ Gulfport, MI	300 ~ Olympia, WA
783 ~ Brentwood, CA	888 ~ Oklahoma City S, OK	603 ~ Appleton, WI
	893 ~ Norman, OK	

tech manager

108 ~ Redwood City, CA	612 ~ Athens, GA	524 ~ Middletown, NY
321 ~ Newark, CA	613 ~ Douglasville, GA	386 ~ Goldsboro, NC
357 ~ Lakewood, CA	615 ~ Fayetteville, GA	540 ~ Lancaster, PA
397 ~ Macarthur Park, CA	617 ~ Albany, GA	970 ~ Memphis, TN
439 ~ National City, CA	532 ~ Largo, MD	586 ~ Austin/Arbor Walk, TX
633 ~ Roseville, CA	829 ~ Muskegon, MI	856 ~ Waco, TX
768 ~ Pinole, CA	798 ~ Rochester, MN	604 ~ Madison, WI
426 ~ Lakeland, FL	542 ~ Union, NJ	842 ~ Milwaukee, WI

DISTRICT MANAGER

District Manager

Based in Detroit, MI or Cincinnati, OH

District Manager

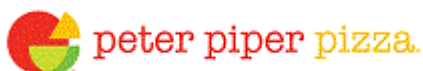
Based in Kansas City, MO

DISTRICT TECH MANAGER

District Tech Manager

Based in Sharonville, OH

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

District Manager

Based in Oklahoma

District Manager

Based in Florida

General Manager

Del City, OK #1258

General Manager

Green Acres, FL #1266

General Manager

Las Vegas, NV #1256

General Manager

Glendale, AZ #1281

Please visit www.peterpiperpizza.com to review all open Peter Piper Pizza positions